

Harrah Hotel College

University of Nevada, Las Vegas

Las Vegas International Hospitality & Convention Summit

Call for Submissions

3 page Abstract Submission Deadline: February 20, 2007

Acceptance Notification Date: March 31, 2007

Full Paper & PowerPoint Due Date: May 1, 2007

The full paper & PowerPoint submission is optional. The abstract will be published in the conference proceedings unless the full paper is submitted.

LVIHC Summit IV Dates: June 3-5, 2007

Best Overall Academic Paper: US \$500 Award

Each paper selected for a presentation will be allotted up to 25 minutes

This conference features the presentation of academic research and briefings from top industry professionals in the fields of:

Hospitality	Tourism
Conventions	Events
Food & Beverage	Gaming
Clubs	Entertainment
Lodging	Sports & Leisure Studies

***Free LVIHC Summit Registration for
UNLV Faculty & Students***

Submit initial 3 page abstract to: gu@nevada.edu

For more information go to: <http://lvsummit.com/>

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CALL FOR SUBMISSIONS

Las Vegas International Hospitality & Convention Summit IV (June 3-5, 2007)

Las Vegas International Hospitality & Convention Summit is dedicated to the advancement of practice and research in tourism with an emphasis on hospitality and convention management. It aims to promote knowledge, interaction and exchange of ideas among educators, researchers and practitioners.

Papers (or extended abstracts) encompassing research, education, practical application, and current issues in tourism, hospitality and convention management are invited for presentation at the Summit. Manuscripts submitted to the Summit should be original contributions not sent to any other conference at the same time.

The Summit welcomes theoretical, empirical and/or practical papers involving various fields and areas to enhance the knowledge of tourism, hospitality and convention and their industry applications. Topics may include, but are not limited to, the following discipline fields and operation areas:

Discipline Fields: Accounting, Finance, Marketing, Management, Strategic Planning, Human Resources, Law, Technology, Hospitality, Tourism Education, Multiculturalism, Program Development, etc.

Operation Areas: Hotel and Casino Operations, Club Management, Timeshare, Restaurant Operations, Culinary Studies/Cuisine, Catering, Entertainment, Cruise Ship Management, Exhibitions/Tradeshow, Conventions and Meetings, Sports Management and Marketing, Event Management and Marketing, Entertainment, Tourism Retail and Marketing, Labor Issues, etc.

Authors of accepted papers will prepare a PowerPoint presentation for their session at the Summit. Accepted papers, along with accompanying PowerPoint, will be published on the Summit Proceedings CD if submitted by May 1, 2007.

A **Best Paper Award** will be selected from accepted and presented papers. The award will include a monetary award, a plaque, and publicity.

High-quality papers will be considered for publication in the online UNLV Journal of Hospitality, Tourism and Leisure Science (HTL Science-<http://tca.unlv.edu/HTLScience.html>) or the printed Gaming Research & Review Journal, two journals published by the William F. Harrah College of Hotel Administration at the University of Nevada Las Vegas.

FULL PAPER SUBMISSION DETAILS:

- Must be written in English
- No more than 6,000 words
- Times New Roman 12-point font with one-inch margins
- Typed and double-spaced (except for references)
- Tables and figures should be numbered and inserted in appropriate places in the text
- Page numbers must be at the bottom center of each page
- Manuscript style, references, and citations should follow the format outlined by the Publication Manual of American Psychological Association (5th edition).
- Do not include the author(s)' name and/or contact information in the body of the paper; only include it on the cover page

PAGE ONE of the manuscript is the cover page and must include:

1. Author(s)' name(s) and contact information; author(s)' name, title, affiliation, address, telephone number, fax number and e-mail address
2. Author(s)'s presentation preference of either a:
 - Roundtable meeting room (about 15 seats), or
 - Classroom (40 or 60 seats), or
 - Computer lab (20 seats with computer terminals)

PAGE TWO of the manuscript:

- Begins with the paper's title
- Next is an abstract of no more than 150 words and a list of keywords (not exceeding eight) that define the subject matter
- The full manuscript text immediately follows the abstract and list of keywords

REFERENCES should be listed alphabetically at the end of the text, see examples below:

Scott, D. M., & Smith, J. F. (1989). Financial analysis for small restaurant firms. *Journal of Hotel and Restaurant Accounting*, 29(2), 356-371.

Louis, M. C. (1995). *Lodging Service Today* (3rd ed.). Williamstown, NJ: JPK Publications, Inc.

Davis, L. M. (1987). Tourism Trends in the Asia Pacific Region. In A. S. Clark & J. D. Lee (Eds.), *Global Tourism Review* (pp. 750-780). New York, NY: ABC Publishing.

INITIAL ABSTRACTS & FULL PAPER MANUSCRIPTS should be submitted as a word attachment to:

- Paper Review Chair, Dr. Zheng Gu (gu@nevada.edu)
- Author must ensure that the attachment is virus-free
- For further inquiries regarding the paper submission, please contact Dr. Gu by email, phone (702.895.4463) or fax (702.895.4870)

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